

INTRODUCING THRIVE: MEASURING WHAT MATTERS MOST

CEF MARCH 18TH 2020 BY MORRIS D FEDELI MORRIS@STRIVE2THRIVE.EARTH



How does innovation drive a successful sustainable business strategy? By Morris D Fedeli © 2018

Enterprises in a linear economy transform from...



... to a circular economy.



SIGNIFICANCE



SHIFT

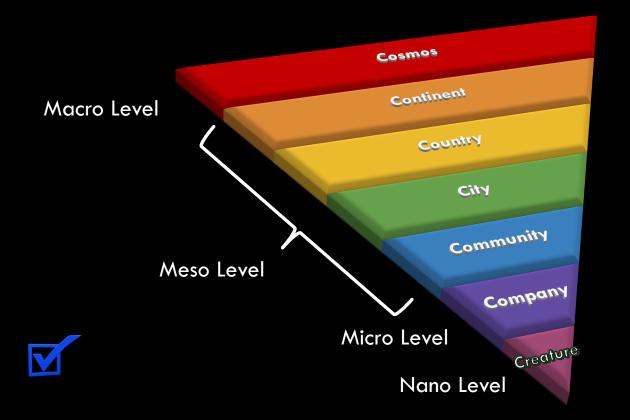
THRUE

SCOPE

Measuring What Matters Most

THRIVE: THE HOLISTIC REGENERATIVE INNOVATIVE VALUE ENTITY





- Measure well-being across the 7Cs
- Scale-linking and context-based
- Seven scales from Nano to Macro
- Formula and weighing engine
- Necessary and sufficient for SD
- Predictive scenario analysis
- Systemic orchestration pathway
- Backcast sustainability principles

THRIVE platform



TURIVE

Assessing well-being, measuring what matters most

THRIVE Sustainability Performance Scorecard is a tool which measures well-being thus allowing enterprises to identify their performance relative to their peers. It allows consumers to evaluate which enterprises perform best. Through the interactive dashboard, engine weights and controls may be manipulated and resulting effects visualized in ciambella charts. For more information visit http://strive2thrive.earth



Contextualized

Supports global thresholds, ceilings and floors, and allocations.



Reports

Report dissections include by material topic, enterprise, region, industry or year-on-year.



Integrated

Integrates with public corporate sustainability reports, CDP reports and GFN databases.



Visualizations

Instant visuals dissected by chosen category displayed in Ciambella Charts.

THRIVE PLATFORM ASSESSES WELL-BEING, MEASURING WHAT MATTERS MOST

The first attempt ever to simulate



Holistic: applying systemic top down approach

Regenerative by design across each level



Innovative in its context and science based modeling



Value capturing across multiple themes



Entity such as Organization, Portfolio, Country or Region