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THRIVE PLATFORM

PRESS RELEASE



Thrive – Measuring what matters most

THRIVE project consists of the THRIVE systemic holistic modeling software platform and THRIVE framework, informed by what the best available science shows us is necessary and sufficient to achieve the long-term well-being of our species across the economic, societal and environmental pillars.

THRIVE is The Holistic Regenerative Innovative Value Entity, designed to measure what matters most, namely, well-being (Fedeli, 2018).

It represents the first attempt to date to quantitatively measure the well-being of people through to planet, by assessing the strong sustainability performance of scale-linked entities in the sustainable value network (Evans et al., 2017). In its 7th year of incubation, THRIVE project utilizes a design science research approach (Gregor and Hevner, 2013) in developing the 12 Foundational Focus Factors in the Trajectory Towards Thrivable Transformations (Fedeli and Shrestha, 2020).

The software platform is offered as a free open access, public common good, producing an interactive, and dynamic scale-linked Sustainability Performance Scorecard. It incorporates a range of features, such as provision for the allocation of weights, examination of thresholds, backcasting targets from sustainability principles, and features live Ciambella Charts for instant impact visualization.

The framework invokes a strong sustainability methodology (Upward and Jones, 2016), enveloping trans-disciplinary systems thinking (Elliot, 2011, Lang et al., 2012) by applying a values-based (Breuer and Lüdeke-Freund, 2017), context-based (Haffar and Searcy, 2018, UN Environmental Program, 2015), and science-based (SBTi, 2018) approach. It builds on the concepts of multi-capital assessment (McElroy and Thomas, 2015), and integrated reporting (Eccles, 2018), linking well-being and sustainability performance to strategy or model (Lüdeke-Freund et al., 2018), as entities embrace the circular economy (Geissdoerfer et al., 2017).

It thus encapsulates the complex and wicked nature (Breuer and Lüdeke-Freund, 2017) of society and the environment, whereby given the finite (Rockstrom, 2009, Steffen et al., 2015) material resources at hand (Eccles, 2012, Lai et al., 2017, UN Environmental Program, 2015) we ought to orchestrate a systemic pathway to a thrivable future.



THRIVE project facilitates the transition to thrivability (Fedeli, 2019) at each level (e.g.: company, community, country etc), for instance, by answering the call to these precepts:

WHY

Enterprises transitioning towards strong sustainability require ways to assess their performance, in context, relative to past performance, industry peers, within their community, and region. The service is the “holy-grail” of business strategy, linking sustainable performance to organizational business model on a finite planet.

HOW

The online web-based, multi-capital, values-based, and science-based tool, uses audited public integrated sustainability reporting data for material topic identification. A modular, user customizable, agnostic formula engine, aggregates impact measures based on global thresholds and allocations into a composite sustainability performance index. WHAT Based on six years of trans-disciplinary research and design, the system gauges enterprise success through scale-linking at each level of impact. The system helps address wicked problems in transitioning to the circular economy by implementing back-casting targets whilst formulating their regenerative trajectory towards thrivable transformations.

WHO

Designed to provoke transformative change, THRIVE platform:

- encourages enterprises to do good to do well in pursuing a competitive advantage,
- provides business analysts with tools to guide enterprise strategies,
- assists researchers to analyze trends and effectiveness of business models for sustainability,
- allows governments to pre-emptively forecast the effects of regulatory or legislative actions, and
- empowers individuals to actively stimulate competition among enterprises.

WHEN

The imperative is to now move at speed, scale, and scope unseen before, through radical innovation of strategies, a.k.a. business model, sector model, country model etc., ensuring we act based on the science by measuring what matters most.



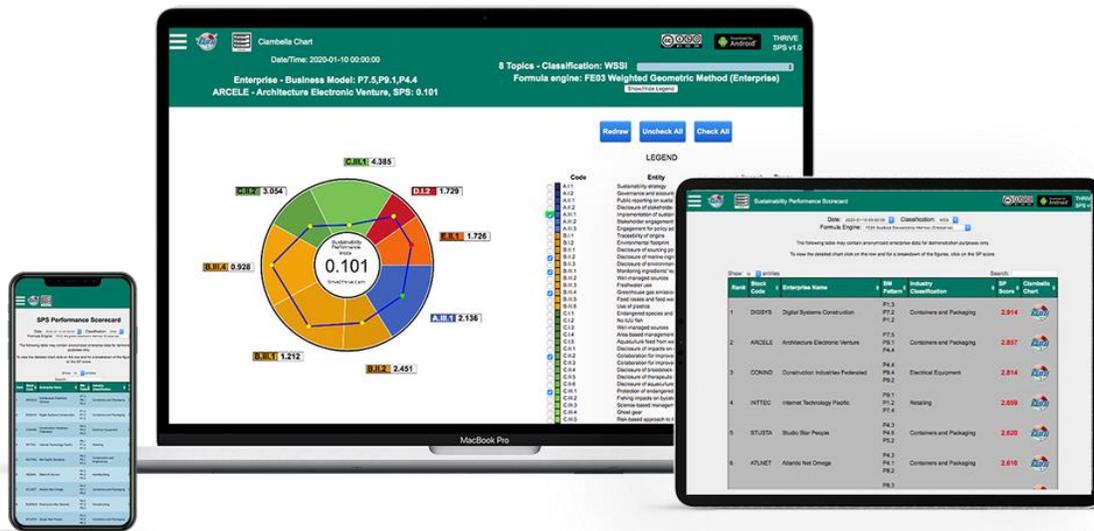
With 18k+ followers, THRIVE is a non-profit project made possible by the dedication of the THRIVE Tribe, currently comprising over 44 individuals, researchers, academics, experts, officials, entrepreneurs, data scientist, developers, designers and others, worldwide, who have made it their prerogative to mobilize and address this important and urgent challenge. Civilization faces a worldwide crisis that cannot be resolved by any one individual, corporation, government or international body, and thus we welcome your input, feedback and support.

Join us for free at <http://strive2thrive.earth>.



Assessing well-being, measuring what matters most

THRIVE Sustainability Performance Scorecard is a tool which measures well-being thus allowing enterprises to identify their performance relative to their peers. It allows consumers to evaluate which enterprises perform best. Through interactive dashboard, engine weights and controls may be manipulated and resulting effects visualized in Ciambella Charts. For more information visit <http://strive2thrive.earth>





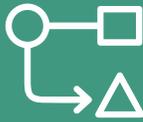
Contextualized

Supports global thresholds, ceilings and floors, and allocations.



Reports

Report dissections include by material topic, enterprise, region, industry or year-on-year.



Integrated

Integrates with public corporate sustainability reports, CDP reports and GDN databases.

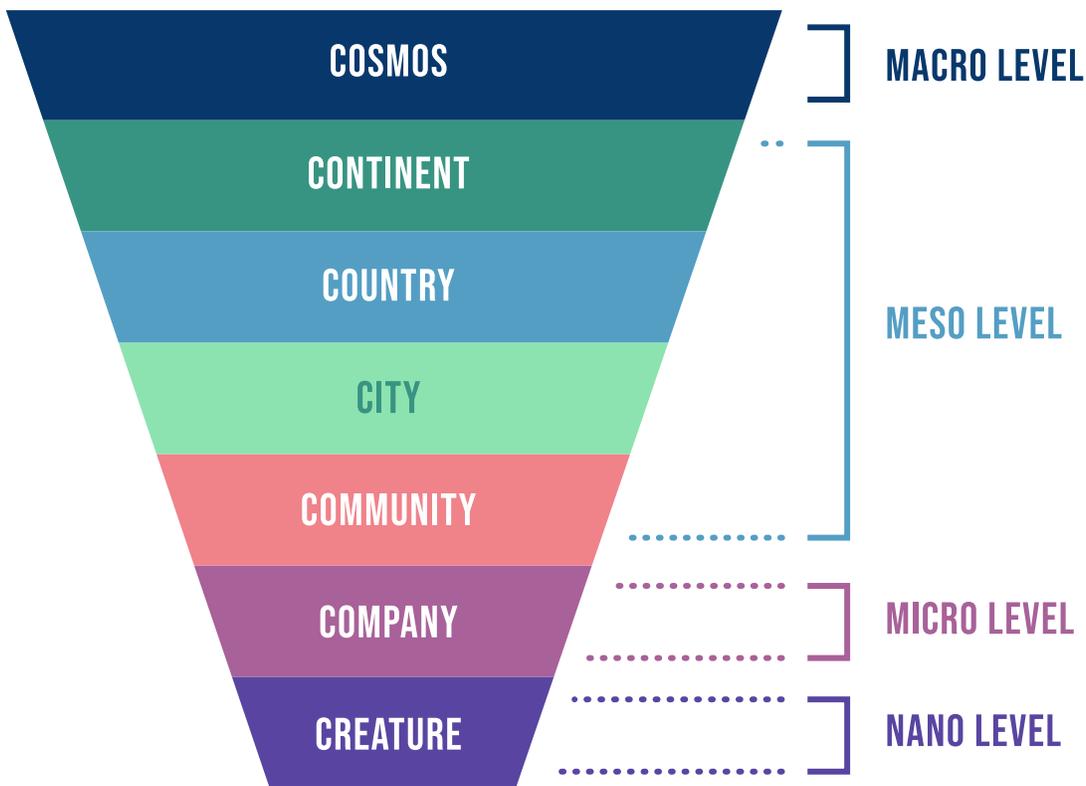


Visualizations

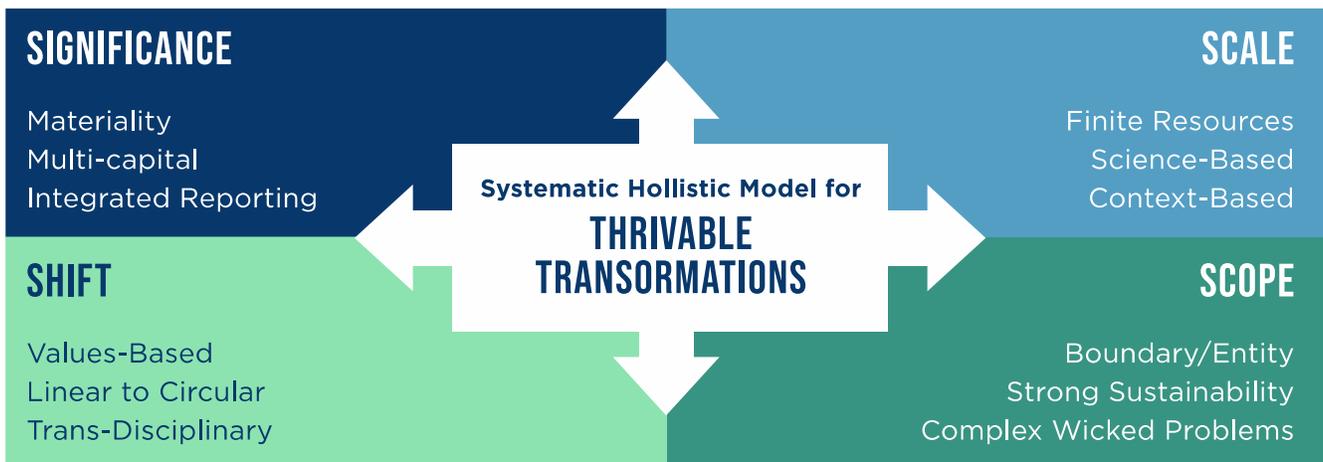
Instant visuals dissected by chosen category displayed in Ciambella Charts.

THRIVE Platform offers free, open, and transparent access to sustainability performance scores, which quantitatively measuring what matters most: **well-being of people and planet.**





THRIVE platform integrates the 7C's, by measuring performance adopting a scale-linked, values-based, context-based, and science-based approach informed by the natural sciences.



THRIVE's Systemic Holistic Model features four quadrants: Significance, Scale, Shift, and Scope. Source: Fedeli, MD & Shrestha, A 2020, Foundational Focus Factors For Strong Sustainability Using Information Systems: The Trajectory Towards Thrivable Transformations.



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